

AIR CONDITIONERS

2019 - 2020



VESTEL

www.vestelinternational.com

COMPANY PROFILE
2-3

GLOBAL OPERATIONS
4-5

FEATURES
6-13

PRODUCT LINE-UP
14-21

DESIGN OPTIONS
22-25

ADDRESSES
29







COMPANY PROFILE

Vestel City, which comprises nine plants located in Manisa, is amongst the biggest industrial complexes of the world.

Vestel City, which comprises nine plants located in Manisa, is amongst the biggest industrial complexes of the world.

As one of the leading enterprises in Turkey, Vestel is a major player in consumer electronics, mobile technologies, household appliances, professional displays and LED lighting with renowned products, including refrigerators, washing machines, tumble dryers, cooking appliances, dishwashers, air conditioners, water heaters, television sets, educational, hospitality

and digital signage solutions, digital set-top boxes, tablet PCs, and smart phones.

The company is recognised for its cutting-edge designs, high product quality, large production capacity, and superior market share growth.

Vestel is one of the ten biggest household appliance manufacturers in Europe, with its new product development ability, flexibility in production, and fast response to clients' demands.

Operating with an annual capacity of 3.2 million units,

the company's two refrigerator plants produce a variety of models ranging from french door, no-frost, combi, double door, single door, to table top fridges and freezers, as well as built-in models.

Achieving similar success with washing machines, Vestel is able to produce 2,6 million units a year, with models ranging from 4 kg to 9 kg drum capacities. The group added washer dryers to the product range in 2012. The new plant, consists of washer and dryer production lines, has started manufacturing in



1.100.000 m²
Closed Production Area



35 Million
Device Production
Capacity



16.000
Employees



\$ 4 Billion
Turnover



10,9 Million
Home Appliances
Production Capacity



Export Leader of Turkey with
\$ 2,5 Billion

2018 with a 750K capacity for dryers and 750K additional capacity for washers. The plant for cooking appliances operates with an annual capacity of 2.2 million units, producing free-standing cookers, built-in hobs and ovens.

The household appliances product range includes free standing, semi and fully integrated dishwashers. The plant has the capacity to produce 2,5 million units a year.

In addition, the air conditioner factory is capable of

producing 750,000 units of split-type models.

Vestel is the first company in Turkey operating two manufacturing plants in Russia for the production refrigerators, washing machines, and televisions with the aim of becoming a leader in CIS countries.

Vestel Trade, the company responsible for the marketing and sales of Vestel products overseas, exports 73% percent of its production under leading Japanese and European brands to 155 countries.

Vestel Trade has achieved export sales of 8.3 million units of electronics and 4.8 million units of household appliances.

Distributing its products to seven continents, Vestel takes its place as a world-class company.



GLOBAL OPERATIONS

Manufacturing & Assembly Plants

**TV, Set-top Boxes
Manisa, Turkey**

**Professional Displays, Tablet PC, Smart Phone, LED lighting
Manisa, Turkey**

**Refrigerator, Washing Machine, Dishwasher, Tumble Dryer, Cooking Appliances,
Air Conditioner, Water Heater
Manisa, Turkey**



Marketing & Sales Companies

Vestel Trade, Turkey
Vestel France, France
Vestel Germany, Germany
Vestel UK, United Kingdom
Vestel Iberia, Spain
Vestel Poland, Poland

Vestel Benelux, Netherlands
Vestel CIS Ltd, Russia
Vestel Electronica, Romania
Vestel Central Asia, Kazakhstan
Vestel Electronics Gulf, Dubai

R&D Centers

Manisa, Turkey
Istanbul, Turkey
Bristol, United Kingdom
Shanghai, China

ULTRA SILENT SLEEP MODE



The setting temperature, indoor and outdoor noise can be adjusted to more comfortable levels when you set the sleep mode. Vestel Inverter air conditioners run around 21 dBA in sleep mode.

What does 21 dBA mean;



10 dBA
Normal
breathing



20 dBA
Watch
ticking



21 dBA
Vestel AC



30 dBA
Whisper



40 dBA
Library Noise

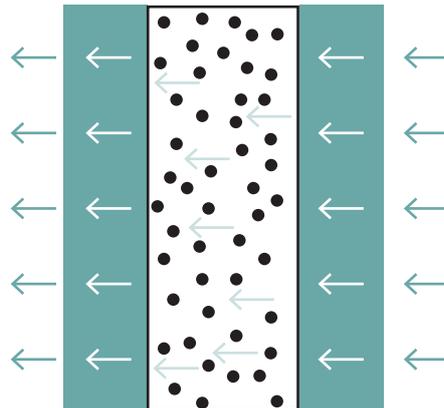


MICROBIAL FILTER



Turkish Standards Institution

- Effective against bacteria that causes lung infections.
- Nature friendly technology composed of organic material.
- Energy efficiency thanks to low pressure drop.
- Odor-free environment by filtering particles.



WIFI CONTROL

Use mobile devices to control the air

*Air conditioner can be controlled with a smartphone
or tablet via WiFi.*



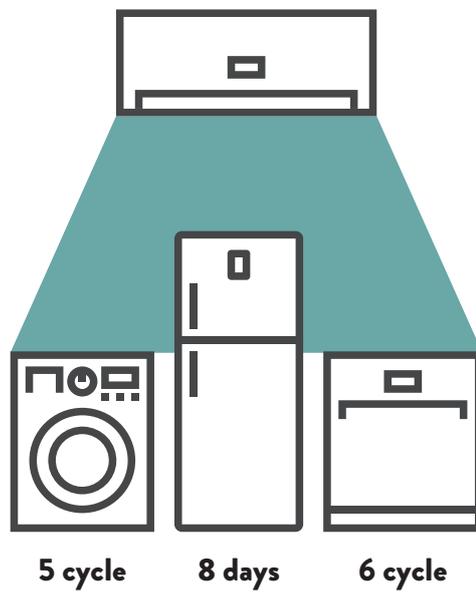


TURBO FUNCTION
Jet Cool & Jet Heat

30 minutes continuous operation by maximizing airflow and compressor speed. Turbo function on the remote controller provides the most comfortable conditions rapidly.



In stand by mode, energy consumption will be reduced around %50 compared to conventional products.





VESTEL

22

ENERGY SAVING FUNCTION

30% energy saving

Decreases the electricity consumption
by ensuring the optimum comfort.



Ioniser Function

Air conditioners with ionizer feature, consistently refresh the air blown by spreading thousands of negative ions per cubic centimeter, thus the air blown is decominated from the pollutants such as smoke, pollens and airborne particles.

AC PLATFORMS 2019



Arya



Montana



Caldera



Ventum



Flora



Vega



Luna



Aura



ARYA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A⁺

A⁺

A⁺

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology
DCI Technology
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
My Star
Timer
Louver Memory
Jet Cool
Jet Heat
Silent Cool
Self Diagnosis
Auto Restart
Cold Air Prevention
Over Heating Protection
Leakage Detection
Inner Grooved Copper Tube

Optional Features

WI-FI
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL
Microbial Jel Filter

Color Options





CALDERA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A+

A+

A+

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology
DCI Tecnology
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Fuction
My Star
Timer
Louver Memory
Jet Cool
Jet Heat
Silent Cool
Self Diagnosis
Smart Fault
Auto Restart
Intelligent Defrost
Leakage Detection

Optional Features

WI-FI
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL
Microbial Jel Filter

Color Options





FLORA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A⁺

A⁺

A⁺

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology*
DCI Technology*
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Function
My Star
Timer
Jet Cool
Jet Heat
Self Diagnosis
Smart Fault
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Beep Noise Cancellation
Hydrophilic Aluminium Fin

Optional Features

WI-FI*
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL*
Microbial Jel Filter

*Only available on INVERTER T1 Climate Class

Color Options





LUNA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A+

A+

A+

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology
DCI Tecnology
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Fuction
My Star
Timer
Jet Cool
Jet Heat
Self Diagnosis
Smart Fault
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Beep Noise Cancellation
Hydrophilic Aluminium Fin

Optional Features

WI-FI
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL
Microbial Jel Filter

Color Options





MONTANA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A⁺

A⁺

A⁺

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology
DCI Tecnology
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Fuction
My Star
Timer
Jet Cool
Jet Heat
Self Diagnosis
Smart Fault
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Beep Noise Cancellation
Hydrophilic Aluminium Fin

Optional Features

WI-FI
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL
Microbial Jel Filter

Color Options





VEGA

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A+

A+

A+

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology*
DCI Technology*
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Function
My Star
Timer
Jet Cool
Jet Heat
Self Diagnosis
Smart Fault
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Beep Noise Cancellation
Hydrophilic Aluminium Fin

Optional Features

WI-FI*
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL*
Microbial Jel Filter

*Only available on INVERTER T1 Climate Class

Color Options





VENTUM

Climate Class

INVERTER T1
ON/OFF T1
ON/OFF T3

EU Energy Efficiency Options

Cooling **Heating**

A⁺

A⁺

A⁺

A

Refrigerant Options

R32 **R410A**

Capacity Options

9K | 12K | 15K | 18K | 21K | 24K

Default Configuration

3D Inverter Technology
DCI Tecnology
Hidden Display
ECO Function
Low Standby Power
Sleep Mode
Dehumidification Mode
Auto Clean Fuction
My Star
Timer
Louver Memory
Jet Cool
Jet Heat
Silent Cool
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Leakage Detection
Soft Start Function

Optional Features

WI-FI
Ionizer
Catechin Filter
Active Carbon Filter
LCD Remote Controller
I FEEL
Microbial Jel Filter

Color Options





AURA

Climate Class

ON/OFF T1
ON/OFF T3

Refrigerant Options

R410A

Capacity Options

18K | 24K | 30K

Default Configuration

4D Air Flow
7SEG Display
Sleep Mode
Dehumidification Mode
Auto Clean Function
Timer
Jet Cool
Jet Heat
Intelligent Defrost
Auto Restart
Self Diagnosis
Hydrophilic Aluminium Fin

Optional Features

Ionizer
Catechin Filter
Silver Ion Filter
LCD Remote Controller

Color Options



COLOR OPTIONS



White



Gray



Rose Gold



Dark Inox

REMOTE CONTROLS



Standard



Optional

MULTI-SPLIT TECHNOLOGY



Arya



Caldera



Flora



Luna



Montana



Vega



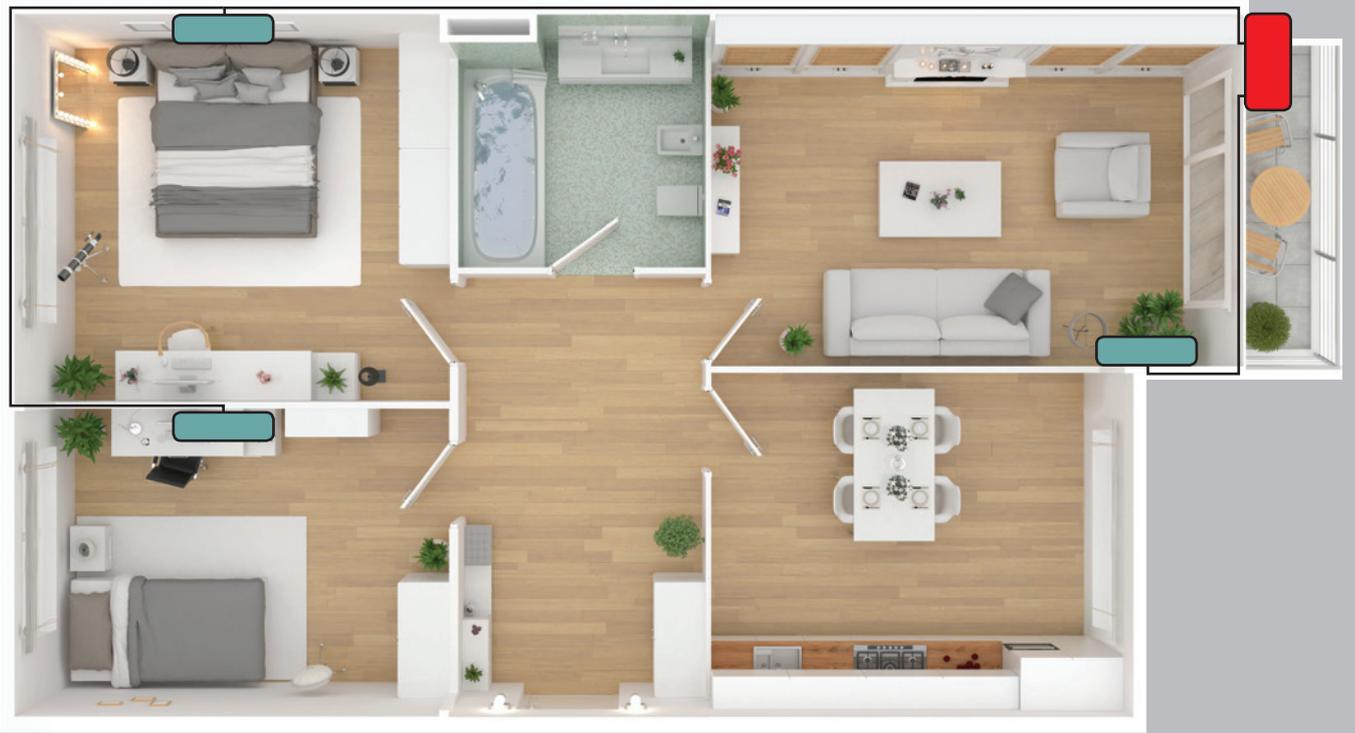
Ventum

Default Configuration

- 3D Inverter Technology
- DCI Technology
- Hidden Display
- ECO Function
- Low Standby Power
- Sleep Mode
- Dehumidification Mode
- Auto Clean Function
- My Star
- Timer
- Jet Cool
- Jet Heat
- Self Diagnosis
- Smart Fault
- Intelligent Defrost
- Cold Air Prevention
- Over Heating Protection
- Beep Noise Cancellation
- Hydrophilic Aluminium Fin

Optional Features

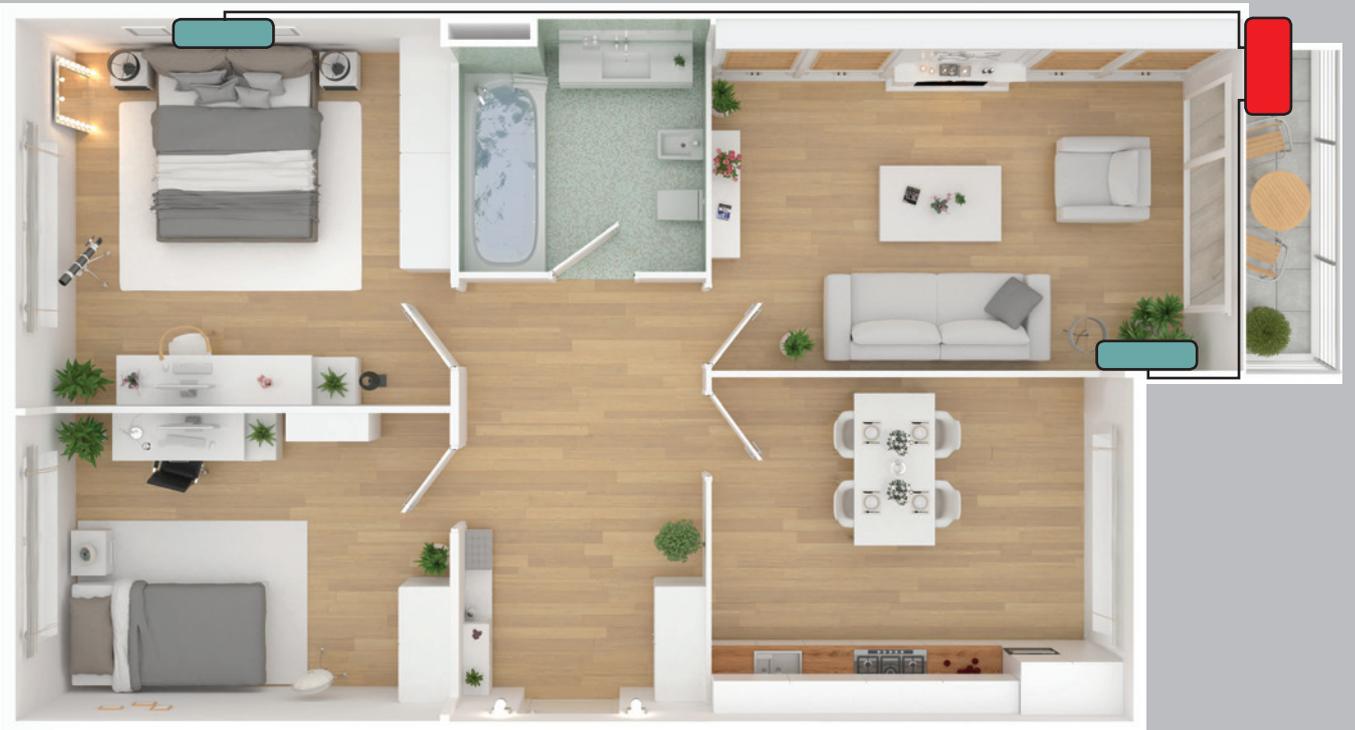
- Wi-Fi
- Ionizer
- Catechin Filter
- Active Carbon Filter
- LCD Remote Controller
- I FEEL
- Microbial Jel Filter



Multi-split 27K

12K + 9K + 9K

9K + 9K + 9K



Multi-split 27K

18K + 12K

18K + 9K

Multi-split 18K

12K + 9K

9K + 9K

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